

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A method for accessing ~~content~~ content according to a location within a geographical area of a plurality of geographical areas, wherein the content is provided within the plurality of geographical areas, the method being independent of determining the location and comprising:
- [[-]] defining ~~(104)~~ a first geographical area;
 - [[-]] determining ~~(106)~~ first data ~~in relation to~~ for identifying the first geographical area;
 - [[-]] determining ~~(108)~~ second data for identifying at least one location within the first geographical area in dependence on the first data;
 - [[-]] providing ~~(110)~~ the first data to a receiver;
 - [[-]] sending ~~(112)~~ the second data via a first network only to locations within the first geographical area;
- and, for ~~the a~~ receiver at a location within the first geographical area :
- [[-]] accessing ~~(114)~~ the first data;
 - [[-]] receiving ~~(120)~~ the second data from the first network;
 - [[-]] comparing ~~(122)~~ the second data with the first data; and
 - [[-]] accessing ~~(124)~~ content in dependence on the results of the comparison.

2. (Currently Amended) A-The method as claimed in Claim 1, wherein said method further ~~comprising~~comprises the step of: following the accessing step, storing (116) the first data following the step of accessing the first data.

3. (Currently Amended) A-The method as claimed in claim 1, wherein sending second data comprises broadcasting said second data.

4. (Currently Amended) A-The method as claimed in claim 1, wherein the first data comprises information associated with the definition of the first geographical area, and the second data comprises information associated with at least one location within the first geographical area.

5. (Currently Amended) A-The method as claimed in Claim 4, wherein the first data comprises at least one GSM Cell_ID, and the second data comprises a GSM Cell_ID matching a GSM Cell_ID of the first data.

6. (Currently Amended) A-The method as claimed in claim 1, wherein there is a correspondence between the first data and the second data.

7. (Currently Amended) A ~~The~~ method as claimed in claim 1, wherein the second data is encrypted prior to being sent, and decrypted after being received.

8. (Currently Amended) A system ~~(200)~~ for accessing content at a location within a geographical area of a plurality of geographical areas, the system comprising:

[[-]] a server ~~(202)~~ operable to:

[[o]] define a first geographical area;

[[o]] determine first data ~~in relation to~~ for identifying the first geographical area; and

[[o]] determine second data for identifying at least one location within the first geographical area in dependence on first data;

[[-]] means ~~(204)~~ to provide first data to a receiver;

[[-]] a first network ~~(206)~~ operable to send second data only to locations within the first geographical area; and

[[-]] a receiver ~~(208)~~ operable to:

[[o]] access first data;

[[o]] receive second data from the first network;

[[o]] compare second data with first data; and

[[o]] access content in dependence on the results of the comparison.

9. (Currently Amended) A ~~The~~ system as claimed in Claim 8, wherein the first network comprises one or more data transmission

nodes ~~(230, 232, 234)~~, each node being operable to cover a respective geographical area ~~(220, 222, 224)~~.

10. (Currently Amended) A ~~The~~ system as claimed in Claim 8, wherein the first network is ~~that a network~~ used for terrestrial broadcast television services.

11. (Currently Amended) A ~~The~~ system as claimed in Claim 8, wherein the first network is ~~that a network~~ used for terrestrial broadcast radio services.

12. (Currently Amended) A ~~The~~ system as claimed in Claim 8, wherein the first network is ~~that a network~~ used for terrestrial mobile telephony services.

13. (Currently Amended) A ~~The~~ system as claimed in Claim 12, wherein the terrestrial mobile telephony data service is Cell Broadcast.

14. (Currently Amended) A ~~The~~ system as claimed in Claim 8, wherein the means to provide first data to a receiver comprises a Smart Card (212) containing the first data.

15. (Currently Amended) A ~~The~~ system as claimed in Claim 8, wherein the means to provide the first data to a receiver comprises

a second network ~~(214)~~ operable to send the first data to the receiver.

16. (Currently Amended) ~~A~~ The system as claimed in Claim 15, wherein the second network is further operable to send content to the receiver.

17. (Currently Amended) A receiver ~~(302)~~ for use in the system as claimed in any one of Claims 8 ~~to~~ 16, the receiver comprising:

- [[-]] an interface ~~(304)~~ operable to access first data;
- [[-]] a first tuner ~~(308)~~ operable to receive second data from the first network; and
- [[-]] processor ~~(312)~~ operable to:
 - [[o]] compare second data with first data; and
 - [[o]] access content in dependence on the results of the comparison.

18. (Currently Amended) ~~A~~ The receiver as claimed in Claim 17, wherein said receiver further ~~comprising~~ comprises a store ~~(318)~~, and wherein the processor is further operable to store accessed first data.

19. (Currently Amended) ~~A~~ The receiver as claimed in Claim 17, wherein said receiver further ~~comprising~~ comprises a second tuner ~~(320)~~ operable to receive ~~content~~ content.

20. (Currently Amended) A-The receiver as claimed in Claim 17,
wherein the interface is operable to read a Smart Card.

21. (Currently Amended) A-The receiver as claimed in Claim 17,
wherein the interface is operable to communicate with a modem
(326).

22. (Currently Amended) A-The receiver as claimed in Claim 19,
wherein the processor is further operable to access first data via
the second tuner.